

WINBOX INTERNATIONAL(HOLDINGS) LIMITED 永保時國際(控股)有限公司



# Winbox International (Holdings) Limited (Stock code: 474.HK)

# **Corporate Factsheet**





# **About Winbox International (Holdings) Limited**

- Winbox International (Holdings) Limited is principally engaged in mining and marketing of coking coal products in China's Inner Mongolia. It diversifies its business and products by actively expanding to the clean coking coal area. In the early years, Winbox focused on producing exquisite and superb packaging products as its major business. After the acquisition of the two high-quality coal mines in Wuhai City in Inner Mongolia earlier this year, Winbox has successfully transformed itself into a coking coal corporation.
- The two mines possess a total Mineral Resource of 72.45 million tonnes. Mine No. 1 has been put into operation and is currently producing high-quality underground coal mine. Its production capacity of 0.3 million tonnes per annum is expected to be upgraded to 0.45 million tonnes in 2011. With a design capacity of 1.2 million tonnes per annum, Mine No. 4 is at its final stage of development. It is estimated that the two mines will reach a total production capacity of 1.65 million tonnes in 2011. The Group will construct a 3 million tonnes per annum capacity coal washing plant which is expected to be completed in 2010. As the coal washing plant will produce and sell clean coking coal, which earns higher profit than raw coal, it will help enlarging business profits and increasing product variety.



## **Issued shares & Market value**



Stock Code: 474.HK

🕈 As of 3 Mar 2010 :

Issued Shares: 1,686,192,760

Free Float: 1,686,192,760

Market Value (As of 3 Mar 2010)

HKD \$2,310 million

✤ Closing Price (As of 3 Mar 2010) :

HKD \$1.37









Major Shareholder	Shareholding	% of issued shares
Real Power & its Concert Parties	256,752,676	15.23%
TRXY& its Concert Parties	146,216,443	8.67%
UBS AG	118,732,000	7.04%
Mr. Fung Ka Pun & his family members	110,221,510	6.54%
Public shareholders :		
- Atlantis Investment Management	69,000,000	4.09%
- Keywise Capital Management	61,500,000	3.65%
- S.A.C Capital Advisors	18,500,000	1.10%
- Sigma Capital Associates	30,700,000	1.82%
- Jabre Capital Partners	17,100,000	1.01%
- Xiao Wenge	60,500,000	3.59%
- Li Yan Jun	36,000,000	2.13%
- Other public shareholders	760,970,131	45.13%
Total	1,686,192,760	100.00 <mark>%</mark>

\* The above shareholding interests is based on the information provided in the website of Hong Kong Stock Exchange on 3 Mar 2010





# **Directors and Managers in-charge-of coal mine business**

Mr. Ng Cheuk Fan is the Executive Director of the Group. Mr. Ng has extensive accounting and management experience. He was appointed as the Executive Director, financial controller, qualified accountant and company secretary of several listed companies. Mr. Ng is currently an Executive Director of the listed company, China Fortune Group Limited and an independent non-executive director of the listed company, the Hong Kong Building and Loan Agency Limited. Mr. Ng received a Bachelor's degree and a Master degree in Canada and Australia respectively. He is also a member of the Hong Kong Institute of Certified Public Accountants and the CPA Australia.



Mr. Ma Lishan is the Chief Executive Director of our Coal Mine Business from 2009, including all the coal mine operation in Tianyu Gongmao and Wuhai Mengang. Mr. Ma served various managerial positions in the PRC food, edible oils and wine industries and has extensive experience in corporate management. Mr. Ma served as an executive director and managing director of China Foods Limited which is listed on the Main Board HKSE from 1996 to 2005. From 2000 to 2004, Mr. Ma served China Foods (Group) as Senior Vice President. Mr. Ma has been the independent non-executive Director of Silver Base Group Holdings Ltd from 2008, and was the Executive Director of Sino Resources Group Ltd from 2008 to 2009. In 2009, Mr. Ma was appointed as the independent non-Executive Director of Sunac China Holdings Ltd.





# **Directors and Managers in-charge-of coal mine business**

Mr. Zhang Kesheng, Consultant of Winbox. He once worked as Senior Engineer (Professor) and an advisor of Jingmei Group. He has worked in the Mine Mentougou, Beijing Bureau of Mining from 1970 to 1988 as technician, division chief, deputy Chief Engineer and Chief Engineer. He was appointed as Associate Chief Engineer and Chief Engineer during his work in Beijing Bureau of Mining and Jingmei Group from 1993 to 2007.





Mr. Fu Jun, Senior Vice President of Wuhai Menggang Industrial Development Co., Ltd. Mr. Fu has worked for the Ministry of Foreign Trade and Economic Cooperation of China from 1986 to 2001 (now known as the Ministry of Commerce of China) with 11 years' experience of working in the Economic and Commercial Office of Chinese Embassy abroad. Mr. Fu worked as Director of the Liaison Department of China International Contractors Association in 2001. Before joining the Target Group, Mr. Fu is the General Manager of Energy and Mineral Resources Department of TRXY since 2005.



**Corporate Mission** 











# **Investment Highlights**

- The two coal mines in Inner Mongolia are resourceful, their coking coals are of top quality and they are having a growing production volume
- + Low cost structure contributed by the on-site coal washing plants format, effective operation and advanced technology
- Rapid development of coal business of the Group with an expected raw coal production capacity of the two coal mines to be jumped to 1.65 million tonnes in 2011
- The coal mines are located in Ordos Basin in Inner-Mongolia, which is the largest and a well-established coal resource base in China with an extensive coal-bearing area
- The two coal mines are geographically located close to each other. They have a close proximity to transportation links which provides a good road access. The Mines also have good access to a reliable and steady supply of water and electricity
- Favourable business prospects led by an increasing trend of the coking coal prices as the fast growth rate of China continues to fuel the demand for coal
- Senior Management from the Group possesses rich management experience and professional knowledge of the coking coal industry. Professional consultants and engineers are being sought to further strengthen the team



## **Business strategies**

- Winbox sets out a clear vision for the future strategic development plan, aiming to become one of the largest coking coal players in China through consolidation in the highly fragmented sector
- Retain most of the key senior management and staff to ensure continuity of the operation of the Mines and further strengthen the team by hiring external consultants
- Enhance the business value through completion of the Acquisition of the Mines and the ramp up of production, expanding the production from 0.1million ton per annum in 2009 to 1.95 million ton in 2012
- Expedite Tianyu Coal Washing Plants construction to improve product quality and increase the average selling price
- Actively explore acquisition opportunities so as to enrich its coal resource base and invest in non-coal resources at appropriate times





## **Investor Relations**

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